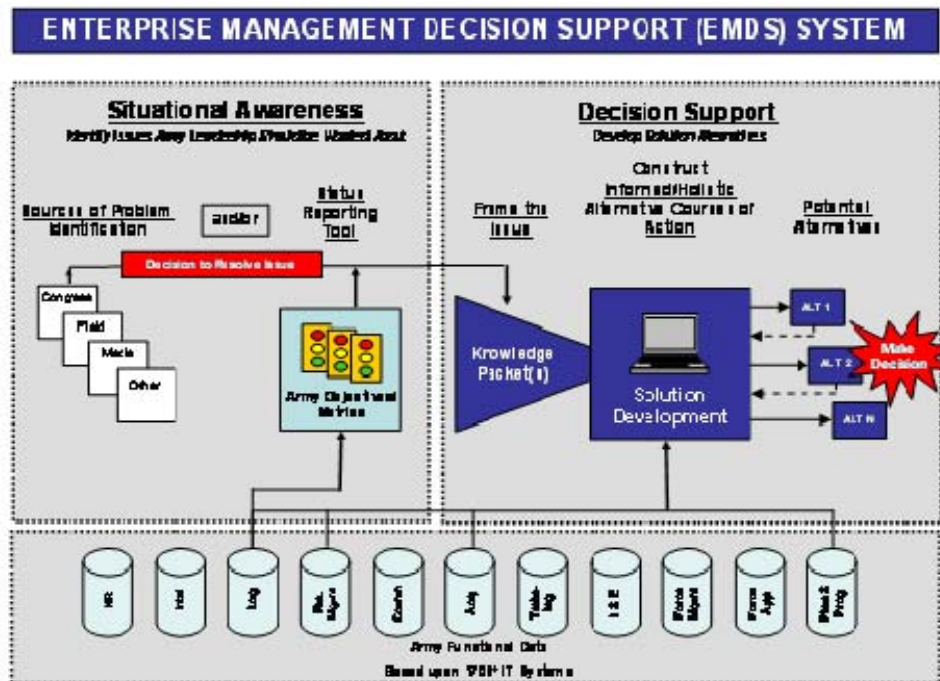


EMDS “Elevator” Speech

- The Army’s new Enterprise Management Decision Support (EMDS) System is a state of the art automated multifunctional decision support tool for senior Army leaders.
- Senior Leaders will be able to make more accurate, timely, transparent, reliable, holistic, enterprise-wide/cross functional decisions based on source data from the over 1700 Army IT systems and their databases.
- EMDS will allow decision-makers to define the parameters to be considered in examining a problem, and to develop “what if” scenarios in order to rapidly evaluate different knowledge based alternatives.
- EMDS will provide the capability to quickly develop alternatives to large, programmatic issues facing our Army in a constantly changing national security environment such as: How can the Army most effectively improve personnel and equipment readiness in the post OIF/OEF Army?
- With EMDS, fully integrated functional data will be displayed without the need for individual inputs from each of the Army domains and large meetings attended by “casts of thousands.”
- EMDS will result in decisions based on desired end states (e.g., desired readiness) versus the current input oriented (how much readiness can I get for “x” amount of dollars) model.
- EMDS will become the “system of record” for senior leader decision support and for performance based implementation tracking.



(Final version approved with PM and SAG, 5 Jul 07)